

The Robert Floyd Gallery and Learning Center
Southampton, MA
presents

Fifth "Nature in the Pioneer Valley" Photo Contest

NOW ACCEPTING ENTRIES

Complete Contest Guidelines

The competition is open to both novice and advanced photographers alike. It is a celebration of photography. The contest goals are:

- To encourage and recognize outstanding work that reflects personal vision as well as technical excellence.
- To increase our awareness of nature in the Pioneer Valley.
- To educate and inspire.

CALL FOR ENTRIES:

Prints created via any form of photography will be accepted for consideration (i.e. captured on film, captured digitally, unaltered captures, alternative process, etc. Images must exist in the Pioneer Valley. All images must be captured in the 21st Century.

The Gallery deals with photographs across different genres with different standards. Digital manipulation is encouraged and celebrated in advertising and commercial photography. Many photographers use it to enhance personal projects and to express themselves in fine art work. Photo manipulation is an open secret at many magazines, notably those that cover fashion and beauty. Yet digital manipulation is discouraged in news coverage, and it is essentially forbidden at wire services and newspapers.

A "nature" image is restricted to the use of the photographic process to depict observations from all branches of natural history except for anthropology and archaeology. Any form of manipulation of the image that alters the truth of the photographic statement (what was seen by the human eye at the time of image capture) is not allowed. No techniques that add to, replace or remove pictorial elements except by cropping are permitted. All adjustments MUST appear natural. .

Photos submitted for the "Nature in the Pioneer Valley" Photo Contest must be a truthful representation of whatever happened in front of the camera during exposure. We may post-process the images electronically in accordance with good practice. That is cropping, burning, dodging, converting to black and white as well as normal exposure and color correction, which preserves the image's original expression (no "cloning" or changing the color of subjects). The Judges reserve the right to see the original raw image files, negatives and/or slides. In cases of doubt, the photographer's print can be pulled out of competition."

ENTRY PROCESS:

Begin by filling out the registration form.

CATEGORIES

- **Student 18 & under:** All prints to be approximately 8" X 10" & if matted: up to 11" X 14"

General Nature

- **Novice:** All prints to be approximately 8" X 10" and if matted: up to 11" X 14"

Close Ups

Critters

Landscapes

- **Advanced:** All prints are to be approximately 11" X 17" and if matted up to 16" X 20"

Plant Life No domestic plants

Landscapes No "hand of man" shall be evident

Wildlife No domestic animals

CALENDAR:

May 23, 2010: Deadline for submission of Entries, Registration Form and Entry Fee

June 7, 2010: Announcement of accepted entries

July 8, 2010: Deadline for receipt of framed prints

July 10, 2010: Exhibit opens with the Opening Reception Gala and Awards Ceremony

August 3, 2010: Last day of the Exhibit

JUDGING:

Our judges, Arthur Mange, Dick Simmons and Karen Tetrault will view all of the entries in a very well organized manner. Once they have made their selections for the Show, the artists will all be notified via email on June 7, 2010. Winning images must be framed by photographers for July exhibit in The Robert Floyd Photo Gallery. Each photographer whose print is selected will arrange to frame the selected pieces. The "ready to hang" framed prints must be delivered to Southampton by July 8, 2010. So, if our work is selected, we'll have four weeks to prepare and deliver our framed art. Judges' decisions are final. Winners will be announced during an award presentation ceremony in July.

PRESENTATION:

Prints need to be unframed. They may be matted or mounted or loose. Presentation is very important in our view, so The Gallery wants to encourage us to professionally prepare our art for the exhibition and sales.

Contest AWARDS:

Cash awards, ribbons and merchant prizes will be presented.

- (1) Best in Show
- (7) 1st Place Awards
- (7) 2nd Place Awards

ELIGIBILITY:

Any person living or working in the Pioneer Valley (Hampden, Hampshire and Franklin counties) plus bordering towns may submit images for consideration. Prints must be original, created by the person who enters that work. Entries previously submitted in a previous “Nature in the Pioneer Valley” Photo Contest are not eligible.

ENTRY FEE:

\$15 per entry, only \$47 for four entries. Four entries maximum per category and four categories maximum per photographer. Photographers who entered work in any previous “Nature in the Pioneer Valley” Photo Contest will receive a \$15 discount towards the 5th “Nature in the Pioneer Valley” Photo Contest. The "entry fee" is the fee to enter images in this competition. Once the entry deadline has passed, the entry fee is non-refundable.

ENTRY FEE CAN BE PAID BY:

	PayPal: Secure online payment via your PayPal account.
Or:	<p>Check, made out to: Robert Floyd Photography may delivered in person or be sent by mail along with a printed copy of <i>this page</i> to:</p> <p>5th Nature in the Pioneer Valley Photo Contest Robert Floyd Photo Gallery 2 East Street P.O. Box 662 Southampton, MA 01073-0662</p>

SUBMISSION DEADLINE:

The Registration Form, our prints, and the Entry Fee must be received by **May 23rd at 6:00 pm**

SALES:

Exhibited work will be available for sale (unless the artist designates certain entries NFS). The price for each framed print is entirely up to each artist to decide. The Robert Floyd Photo Gallery will retain a commission of 50% on all sales that occur during the exhibit or which occur later as a direct result of the exhibit. The balance will be mailed to the photographer.

INSURANCE:

The 5th “Nature in the Pioneer Valley” Photo Contest carries no insurance for loss or damage to artwork in The Gallery or in transit, nor assumes any liability for same. However, every precaution will be taken for the safety of the exhibited work. Photographers are invited to provide their own insurance coverage.

SHIPPING:

Entries which are accepted for exhibition must be shipped to Southampton (or delivered in-person) by July 23, 2010.

All images delivered to The Robert Floyd Photo Gallery: TU, SA, SU, 1:00 pm - 6:00 pm. Also, by appointment. Received prints that is not sold must be shipped out at the artist's expense, with shipping arranged by the artist (or picked up in-person) by December 7, 2010. We'll retain all of the packaging box/materials in which the artist's work is sent to us. If the work does not sell, we will re-use the packaging to send the work back to the artist.

USE OF IMAGES:

All entrants please be assured agree that any image we submit to the 5th “Nature in the Pioneer Valley” Photo Contest will **not** be used for marketing and promotional purposes directly related to 5th “Nature in the Pioneer Valley” Photo Contest without the signed permission of the photographer Any image used by the 5th “Nature in the Pioneer Valley” Photo Contest shall carry a credit line of the photographer. Copyright and all other rights remain that of the photographer.

Mark the May 22nd deadline on our calendar now so we don't miss this excellent opportunity. We have outstanding judges, almost \$2,000 in great prizes, promotional benefits, with added benefits for Gallery Workshop Participants. Our drop off system makes entering easy.

Special Thanks to our Sponsors

CONTACT / QUESTIONS:

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